

# New Year Action Strategy

I truly believe that this year is going to be your best year yet. No matter where you are in your entrepreneurial endeavors, every year presents a fresh opportunity to take new chances, make big changes, and challenge yourself to grow and expand as you work towards building the business and life you've always wanted. Fill out the Small Business New Year Action Strategy goal setting worksheets below and set yourself up today for the greatest head start toward success this new year.

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**VISION FOR \_\_\_\_\_:** *(write in year)*

*What is your big picture vision for your business this year?*

**INCOME GOAL:** \_\_\_\_\_

**WAYS I WANT TO INVEST IN MY BUSINESS THIS YEAR:**

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**PERSONAL PROFESSIONAL GROWTH GOALS:**

*A bad habit to break:*

*A new skill I'd like to learn:*

*A brand I'd like to collaborate with:*

*I'm going to do better at:*

**TOP 3 GOALS:** *Pick one of your top 3 goals and create an action strategy below.*

**GOAL 1:** \_\_\_\_\_

**WHY DO YOU WANT/NEED TO ACCOMPLISH THIS GOAL?**

**WHAT WILL YOU GAIN BY ACCOMPLISHING THIS GOAL?**

**WHAT DOES A SUCCESSFUL RESULT LOOK LIKE?**

**HOW WILL YOU TRACK YOUR SUCCESS?**

*Action steps: Setting measurable stats to keep you on track to meet this goal.*

**WHAT KIND OF HELP DO YOU NEED TO REACH THIS GOAL?**

*What kind of assistance do you need? Designer, virtual/personal assistant, coach, new software, new technology, taking a class or new training, new services or resources?*

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**DEADLINE:** *When do you want to accomplish this goal by?*

\_\_\_\_\_

**DATE ACCOMPLISHED:** \_\_\_\_\_

**TOP 3 GOALS:** *Pick one of your top 3 goals and create an action strategy below.*

**GOAL 2:** \_\_\_\_\_

**WHY DO YOU WANT/NEED TO ACCOMPLISH THIS GOAL?**

**WHAT WILL YOU GAIN BY ACCOMPLISHING THIS GOAL?**

**WHAT DOES A SUCCESSFUL RESULT LOOK LIKE?**

**HOW WILL YOU TRACK YOUR SUCCESS?**

*Action steps: Setting measurable stats to keep you on track to meet this goal.*

**WHAT KIND OF HELP DO YOU NEED TO REACH THIS GOAL?**

*What kind of assistance do you need? Designer, virtual/personal assistant, coach, new software, new technology, taking a class or new training, new services or resources?*

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**GOAL 3:** \_\_\_\_\_

**WHY DO YOU WANT/NEED TO ACCOMPLISH THIS GOAL?**

**WHAT WILL YOU GAIN BY ACCOMPLISHING THIS GOAL?**

**WHAT DOES A SUCCESSFUL RESULT LOOK LIKE?**

**HOW WILL YOU TRACK YOUR SUCCESS?**

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**DATE ACCOMPLISHED:** \_\_\_\_\_