

# 25 Day Instagram Photo Challenge

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 Introduction Day: Photo of You & Elevator Pitch.	2 #FeaturedProduct/ Service. Share a client/ customer favorite product or service.	3 Your Workspace. Where are you working today?	4 #ThrowbackThursday (For your business) Reflect on how far you've come.	5 #FeatureFriday Share another Business or Client IG Feed.	
	6 #MotivationalMonday Share a favorite/fun Quote or Saying.	7 #TeamTuesday Share a photo of your team, officemates, or Pet.	8 #WorkinProgress Current Client Project or new Product/Service.	9 #Testimonials Share a recent testimonial or client feedback.	10 #WinThreadFriday Share a personal or client accomplishment from this week.	
	11 #BTS Behind the Scenes at Work. Share your workspace.	12 #QOTD Question of the Day Ask your audience a question about themselves.	13 #SneakPeek Current Client Project or new Product/Service coming soon.	14 #ThrowbackThursday (Past project or client work) Case studies work great today.	15 #FeatureFriday Share another Business or Client IG Feed.	
	16 #MotivationalMonday Share a favorite/fun Quote or Saying.	17 #FeaturedProduct/ Service. Share a client/ customer favorite product or service.	18 #ResourceWednesday Share a resource you use that your following might love too.	19 #Testimonials Share a recent testimonial or client feedback.	20 #FollowFriday Share a favorite IG feeds that your clients might like too.	
	21 #Booking Are you taking on new clients or partnerships? Let your followers know.	22 #TipTuesday Share a Tip, Trick, or Tool your clients could benefit from using.	23 #WorkinProgress Current Client Project or new Product/Service.	24 #QOTD Question of the Day Ask your audience a question about themselves.	25 #TGIF Share a Brand Photo of you with a reflection of the week.	

Start here →

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POST TYPE 1   _____	POST TYPE 2   _____	POST TYPE 3   _____
POST TYPE 4   _____	POST TYPE 5   _____	POST TYPE 6   _____
POST TYPE 7   _____	POST TYPE 8   _____	POST TYPE 9   _____

**9 GRID LAYOUT:**

*Use this section to organize the visual layout of your IG feed. The post prompts above are great for content ideas, but how you share that content is equally as important. Sharing a variety of Images, Text posts, Videos, or Motion Graphics will keep your visual feed fresh. This also creates a visual consistency to your feed.*

**GRID NOTES:**

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